



SPONSORSHIP OPPORTUNITIES

2023-24

**SHE SHEDS CRAMP OUT
ASSOCIATION**

She Sheds Cramp Out (SSCO) Association

SSCO has been created to SHED the shame, and SHED LIGHT on, the natural biological cycles of menstruation through to the completion of menopause. We aim to amplify inclusive voices who wish to expand beyond the current material-world medical model. This will be realized through GO WITH THE FLOW SHED FEST educational conferences, SHE SHEDS CRAMP OUT sharing and caring events, WE SHED body diversity events, REAL MAN SHED events (respecting, empathizing, advocating and listening), and SHEDDING LIGHT through public policy engagement.

We will realize this by:

- encouraging and facilitating sharing through expanded access to experiential, anecdotal and traditional resources;
- providing leading-edge inclusive information, education and research;
- expanding resources and healing modalities beyond the medical model currently dominating the discourse and driving SHEDDER health decisions;
- providing common ground: SHEDDERS have a platform to share their physical, spiritual, emotional and mental cycles;
- providing care and support for all SHEDDERS, including gender and body diverse SHEDDERS;
- improving services for SHEDDERS including access to free SHEDDING supports/materials;
- consulting with government and private agencies to address SHEDDER access to the enjoyment of all "human rights free of violence, sexual and reproductive rights, access to justice, socio-economic equality, and participation in decision-making" (UN Human Rights);
- providing support for research related to SHEDDING health;
- raising, investing, and administering funds necessary for the SSCO to achieve its purposes; and
- any other activity which is consistent with the foregoing and which aids and assists SHEDDERS.

Achieving our purposes will require financial support from those who identify, align and/or have enthusiasm for the work we do.

As a newly formed non-profit, we invite you to support our worthy and long-needed mission. Partnering with SSCO through sponsorship will position your organization with justice, equality, diversity and inclusion (JEDI). Check out the following opportunities to become a She Sheds JEDI partner today!

Benefits	Partners		Conference/Symposium/Summit Events						Caring/Sharing Events		
	Website Exclusive Partner \$15,000	J.E.D.I. Partner \$20,000	Go with the Flow Exclusive Partner \$25,000	A+ Sponsor \$10,000	Future Flow Sponsor \$5,000	Be the Flow \$2,500	Creative Wave Sponsor >\$1,000	Abundance Sponsor =/<\$1,000	Red Carpet Cramp Out Event \$10,000	Red Tent Cramp Out Event \$5,000	Donor & Prime Pamperer Gratitude Event \$2,500
Website homepage Name, logo, link & blog	Φ	Program /event pages									
Blog interview & link	Φ	Φ	Φ	Φ					Φ		
Media release: corp. name & descriptor	Φ		Φ						Φ		
Sponsor web page recognition for 3 years	Φ										
Sponsor page recognition for year	Φ	Φ	Φ	Φ	Φ	Φ	Φ		Φ	Φ	Φ
Product listing & links	Φ	Φ	Φ	Φ	Φ				Φ	Φ	
Annual report listing & link for 3 years	Φ	Φ									
Co-welcome caring/sharing guests									Φ		
Co-welcome guests Conference/Symposium			Φ								
Conference /symposium featured promotion			Φ								
Corporate name, link, & logo conference/ symposium sponsor		Φ	Φ	Φ	Φ	Φ	Φ	Business name listed			
Corporate recognition in Annual Report	Φ	Φ	Φ	Φ	Φ	Φ			Φ	Φ	Φ
Corporate recognition impressions 3x's during conference/symposium		Φ	Φ	Φ							

More benefits! See next page. . .

Benefits	Website Exclusive Partner \$12,000	J.E.D.I. Partner \$20,000	Go with the Flow Exclusive Partner \$25,000	A+ Sponsor \$10,000	Future Flow Sponsor \$5,000	Be the Flow \$2,500	Creative Wave Sponsor >\$1,000	Abundance Sponsor =/<\$1,000	Red Carpet Cramp Out Event \$10,000	Red Tent Cramp Out Event \$5,000	Donor & Prime Pamperer (D&PP) Gratitude Event
SHE SHEDS Red Tent Cramp Out event year-round corporate name, logo & link		Φ								Φ	
SHE SHEDS Red Tent Cramp Out event year-round corporate name, logo & link during meals		Φ								Φ	
SHE SHEDS Red Tent Cramp Out event year-round opportunity to provide swag		Φ								Φ	
Co-present SHE SHEDS Red Carpet Cramp Out									Φ		
SHE SHEDS Red Carpet Cramp Out event corporate name, logo & link on-site during event		Φ							Φ		
SHE SHEDS Red Carpet Cramp Out event corporate name, logo & link during meals		Φ							Φ		
One free accommodation at Red Carpet event	Φ	Φ	Φ						Φ		
Opportunity to provide swag, demonstration of product at Red Carpet event		Φ	Φ	Φ					Φ		May provide swag at D&PP

Website - exclusive opportunity \$15,000

As the sponsor(s) of the SSCO website, your company will take a national and international lead in honouring and valuing SHEDDERS. You will find reciprocity through increased brand identification, name recognition, and values-based product placement. Your business will champion information, education, networking and connection for youth, women, and marginalized shedders. You will open the portal to millions of body diverse individuals seeking to SHED the shame, and SHED LIGHT on, the natural biological cycles of menstruation through to the completion of menopause. Your engagement with She Sheds will amplify inclusive voices who wish to expand beyond the current material-world medical model.

The SSCO website will:

1. align your business with the **only local, regional, national, or international** organization representing **all SHEDDERS**, through **all the stages** of their SHEDDING experience;
2. shed light on the current social and economic state of SHEDDERS, and how we will collectively create our future;
3. highlight our values of respect, empathy and collaboration;
4. actively engage in JEDI: justice, equality, diversity, inclusion;
5. honour ancestral, anecdotal, alternative, innovative SHEDDER health and healing;
6. give life to collective mentorship, leadership, and reciprocity, by encouraging acts of love in advocating, sharing, and caring for each other.

Corporate benefits:

- Φ Corporate name and logo on bottom of welcome page identifying you as a website sponsor, with links to your site and to our blog article.*
- Φ *Annual blog article and interview with corporate spokesperson, including links to your site.
- Φ Corporate name and descriptor listed in media release.
- Φ Acknowledgement as sponsor on *Thank You* sponsor recognition page of website for the first three years of operation, with links to your site.
- Φ Free product listing with links to your site.
- Φ Corporate recognition and link in SSCO annual report each year for the first three years.
- Φ Accommodation for your corporate representative at one Red Carpet event.

SHEDDER Engagement & Conference/Summit/Symposium

- Φ Go with the Flow Exclusive Partner - \$25,000
- Φ J.E.D.I sponsor - \$20,000
- Φ A+ (ancestral, anecdotal and alternative) sponsor - \$10,000
- Φ Future Flow sponsor - \$5,000
- Φ Be the Flow sponsor - \$2,500
- Φ Creative Wave sponsor – \$1,000
- Φ Abundance sponsor – up to \$1,000

SSCO, with its partners and sponsors, will engage thousands of SHEDDERS in March 2024, to SHED light on challenges and opportunities which impact our social, cultural, spiritual, physical, emotional and mental well-being. Each partner and sponsor will benefit from the commitments outlined in the [preceding table](#). SSCO, in return, will provide a partner/sponsor badge to be placed on each partner or sponsor website.

Our **Go with the Flow Exclusive Partner** will co-present our free *Go with the Flow Shed Fest* education series in March. A free mini-symposium, also supported by our **Go with the Flow Exclusive Partner** will be held in October to acknowledge both International Girl Day and Persons Day.

Aligning with International Women’s Day in March, and again in October for International Girl Day and Person Day, will reinforce our messaging with the help of our **J.E.D.I sponsor** around justice, equality, diversity and inclusion. Through our partners and sponsor network, we will be promoting our brand, culture, services and supports.

These two key months, aligned with three decisive messaging campaigns, will broaden outreach and increase revenue for our programs and supports. You will facilitate brand recognition, which will assist us in building our volunteer base and attract powerful international speakers. Your support will culminate in increased education, services, and support outputs.

- Φ **Go with the Flow Exclusive Partner** will have an opportunity to open the conference/summit/symposium with SSCO host.
- Φ **Go with the Flow Exclusive Partner** will receive prime placement and link in selected conference/summit/symposium advertising/promotions.

All sponsors will be acknowledged in accordance with their sponsor level as outlined below.

- Φ Acknowledgement as sponsor on *Thank You* sponsor recognition page of website.
- Φ Corporate name and logo identifying you as a campaign sponsor during the conference/summit/symposium.
- Φ Corporate recognition in SSCO Annual Report.
- Φ Corporate recognition impressions 3 times during the conference/summit/symposium.

[See additional benefits in table.](#)

SHE SHEDS CRAMP OUT **Red Tent** events – unlimited sponsors annually - \$5,000

SSCO will host in-person drop-in “Red Tent Cramp Outs” (by donation), year-long, in designated locations across Canada. These events are meant to be accessible to all, and as such, are open to all by a good-will donation. Corporate partners will ensure SSCO continues to keep these events accessible by covering social wellness programming, food, lodging, supplies, services and honorariums for pamper providers (youth and elder volunteering will provide various wellness services to participants).

These locations will offer access to:

- Φ Small SHEDDER communities of care (10 guests maximum at a time).
- Φ Upscale comfort in rustic lodging or tents in quiet, natural settings.
- Φ Prime pampering (wellness) team in each location to take care of participants by attending to, listening to, and being of compassionate service.
- Φ Access to educational resources.
- Φ Access to a range of SHEDDER health and healing services.
- Φ Access to pre-recorded conferences/summits/symposiums.
- Φ Exceptionally healthy meal-plans and snacks tailored to monthly SHEDDER experience, but SHEDDERS can also bring their own food.

As the “Cramp Out **Red Tent** Sponsor”, you will receive:

- Φ Corporate name, logo, and link identifying you as an event sponsor, year-round at the event.
- Φ Product listing & links.
- Φ Recognition during meals year-round.
- Φ An opportunity to provide swag/SHEDDER supplies/swag bags for use by participants.
- Φ Corporate recognition in SSCO Annual Report.
- Φ Acknowledgement as sponsor on *Thank You* sponsor recognition page of website.

SHE SHEDS CRAMP OUT **Red Carpet** events - unlimited sponsorship opportunities - \$10,000

SSCO will host in-person drop-in “Red Carpet Cramp Outs”, in designated locations in North America. These events are upscale wellness and educational events designed to meet the needs of those who prefer an exclusive experience. Held at beautiful retreat centres across North America, participants will cover the cost of their lodging and food. Corporate partners will ensure SSCO continues to keep these high-end events worthy of their audience by covering social wellness programming, supplies, services and honorariums for pamper providers (youth and elder volunteers to provide various pampering services to participants).

These locations will offer access to:

- Φ Medium to large scale community of care (depending on retreat centre capacity).
- Φ Exclusive retreat lodging in natural settings.
- Φ Access to onsite amenities for guests (pools, hot tubs, fitness centers, nature walks, spa access, etc.)
- Φ Inspired meal plans created by our Chef, with delicious healthy snacks tailored to monthly SHEDDER experience.
- Φ Prime pampering (wellness) team to take care of participants by attending to, listening to, and being of compassionate service.
- Φ Featuring a key presenter and a day of on-site presentations (one of which is someone from your organization).
- Φ Access to a range of SHEDDER health and healing services.
- Φ Access to pre-recorded conferences/summits/symposiums.

As the “Cramp Out **Red Carpet** Sponsor”, you will receive:

- Φ Blog interview & links.
- Φ Media release and descriptor.
- Φ Opportunity to attend for one of your executives.
- Φ Co-present event with SSCO executive.
- Φ Corporate name, logo, and link identifying you as an event sponsor, at the event.
- Φ Recognition during meals.
- Φ Opportunity to demonstrate product.
- Φ An opportunity to provide swag/SHEDDER supplies/swag bags for use by participants.
- Φ Corporate recognition in SSCO Annual Report.
- Φ Acknowledgement as sponsor on *Thank You* sponsor recognition page of website.

Donor & Prime Pamperer (D&PP) Recognition Event Sponsor – unlimited opportunities - \$2,500

Our annual Donor & Prime Pamperer Recognition event will be hosted by SSCO and one of our (D&PP) event sponsors. A speaker selected from one of our partners in education, research, ancestral knowledge, anecdotal story-telling, alternative health/healing and/or innovation will join us in our appreciation and gratitude. Space rental, speaker costs, food, and swag for one of our regional events is covered by each D&PP sponsor.

Your benefits include:

- Φ Corporate name, logo, and link, identifying you as an event sponsor at the event.
- Φ Corporate recognition in SSCO Annual Report
- Φ Acknowledgement as sponsor on *Thank You* sponsor recognition page of website.
- Φ May provide swag at D&PP event.

Gifts-in-kind

Gifts-in-kind and swag we are always grateful to receive. Each gift will be acknowledged as per the value of the gift. All gifts-in-kind will be recognized on the SSCO website. Our unique needs include:

- Φ Natural menstrual products
- Φ Chocolate snacks
- Φ Healthy snacks
- Φ Herbal teas
- Φ Healthy beverages
- Φ Knitting or crochet material for our logoed hand-crafted brand pillows and blankets
- Φ Brushes, combs, personal hygiene items
- Φ Natural creams, moisturizers
- Φ Natural shampoos, conditioners
- Φ Healthy food items (organic foods we prepare on-site)
- Φ Computer(s)
- Φ Printer(s)
- Φ Office supplies
- Φ Natural massage oils
- Φ A massage table
- Φ Natural pampering gifts for our online auctions or speaker gifts

We would like to take this opportunity to thank you for your kind consideration of SSCO's partner and sponsorship opportunities.

Please be assured your generous expression of support is an important and valued contribution to assisting us in carrying out our programs and services.

Contact:
gratitude@sheshedscrapout.ca
or call Deborah at 902.800.1446